

Rules & Regulations: NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A purchase will not increase your chances of winning. These Official Rules govern the Customer Product Review Sweepstakes (the "Sweepstakes") offered by Bloomingdales.com, LLC ("Sponsor"). Sweepstakes Period: Sweepstakes begins at 12:01 a.m. Eastern Time ("ET") on August 15th, 2020 and ends at 11:59 p.m. ET on November 14th, 2020 (the "Sweepstakes Period"). All entries become the property of Sponsor and will not be returned. Sponsor shall determine timeliness of entries in its sole discretion. Eligibility: Sweepstakes is open to legal residents of the fifty (50) United States and the District of Columbia, who are 18 years of age or older as of the date of entry, except employees of Sponsor and its affiliates, subsidiaries, advertising and promotion agencies and the immediate family members and/or those living in the same household of each such employee. Sweepstakes is void where prohibited by law. To Enter: Log on to www.bloomingdales.com during the Sweepstakes Period and either sign in if you are already a registered customer or register with bloomingdales.com. There is no cost to register. Then, post a review of any product and you will be automatically entered into the Sweepstakes. You may review as many products as you wish and each product review will constitute one (1) entry. All product reviews are subject to the Bloomingdale's Terms of Use and Customer Rating and Review Terms and Conditions and Endorsement Guides. All product reviews must be in English and include #sweepstakes, or another clear disclosure within the review that the review is submitted as a sweepstakes entry. Sponsor does not guarantee the public posting of any product review and reserves the right, in its sole discretion, not to post your review for any reason, including, but not limited to, if it contains any of the following types of content or violates the Terms and Conditions: any content that infringes upon the copyrights of any third parties; contains obscene, lewd or offensive language; comments on other retailers or websites; comments on competitive products or other products, pricing or availability. To enter without providing a product review: On a 3" x 5" piece of paper, hand-print your full name, complete address, e-mail address, daytime and evening telephone numbers (area codes included), and mail entry in a properly stamped #10 envelope to: Bloomingdale's Customer Product Review Sweepstakes, 919 Third Ave, 9th floor, New York, NY 10022. Mail-in entries must be postmarked by the Sweepstakes end date, and received within seven (7) days to be eligible. Limit one (1) entry per stamped outer envelope. All mail-in entries must be mailed in separately. By submitting a product review as part of an online entry, entrant hereby grants permission, without limitation to other rights granted hereunder, for the product review to be posted on www.bloomingdales.com or other Sponsor websites. Entrant agrees that Sponsor is not responsible for any unauthorized use of product reviews by third parties. Multiple reviews of the same product are not valid. "SPAM" or fraudulent product reviews and non-product review entries will not be posted or accepted and all entries from any such user will be void. Entries generated by a script, computer programs, macro, programmed, robotic or other automated means are void and will be disqualified. Entrants may not submit product reviews or nonproduct review entries with multiple email addresses nor may entrants use any device or artifice to submit product reviews or non-product review entries multiple times or as multiple entrants. Any entrant who attempts to submit multiple entries, with multiple email addresses, under multiple identities or uses any other device or artifice to subvert the entry process will be disqualified from participation in the Sweepstakes, and all product reviews and entries submitted by that entrant will be void. Drawing: One (1) winner will be selected in a random drawing on or by November 28th, 2020 from all eligible entries received. All decisions of the judges are final. Odds of winning will be determined by the number of eligible entries received. Prize consists of only those items specifically described as included in the prize. Prize: Winner will receive a \$1,000 Bloomingdale's Gift Card. Retail value of prize is: \$1,000. All fees, federal, state and other taxes, costs and expenses relating to the use, acceptance and

possession of the prize are the sole responsibility of the winner. Notification: Potential winner will be notified by e-mail or U.S. mail and must respond to accept or decline the prize within seven (7) days of notification. If a potential winner cannot be contacted, does not timely respond or if prize or prize notification is returned as undeliverable, an alternate potential winner will be selected. Upon prize forfeiture, no payment or other compensation will be made to the original potential winner. Recipient of such notification (parent/legal guardian if potential winner is a minor in his/her state of residence) must sign and return an affidavit of eligibility, liability and publicity release within fourteen (14) days of acceptance or an alternate potential winner may be selected. In the event of noncompliance with this or any other requirement, the non-complying potential winner will be disqualified. No substitution, exchange or transfer of prize except by Sponsor, in which case a prize of equal or greater value will be substituted. Release: By participating, entrants agree to these Official Rules. Entrants are solely responsible for their own actions and agree to hold harmless Bloomingdale's and its respective parents, subsidiaries, divisions and related companies, together with and the respective officers, directors, employees, agents, successors, assigns and licensees of each of them, and those companies supplying prizes (collectively the "Released Parties") from any liability for losses, damages or injuries arising in connection with their participation in the Sweepstakes or the award or use of a prize. Publicity: Acceptance of a prize constitutes consent to Sponsor's use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, (including but not limited to internet and television broadcast) without further consent or compensation except where prohibited. General Conditions: Sponsor and each of its affiliates, subsidiaries, parent corporations, and their respective officers, directors, shareholders, employees and agents, are not responsible for any incorrect or inaccurate entry information, theft, tampering, destruction, or unauthorized access to, or alteration of entries; any error, omission, interruption, defect or delay in operation or transmission of any Sweepstakes-related website; failure of any entry to be received by Sponsor due to technical problems or human error; printing or other errors. Sponsor reserves the right to modify, suspend or terminate the Sweepstakes in the event that it becomes necessary due to circumstances beyond Sponsor's control. In the event the Sweepstakes is terminated early, a potential Winner will be selected from all eligible entries received at the time of termination. Disputes: The Sweepstakes is governed by the laws of the United States and, by entering, Winner and entrants hereby submit to the jurisdiction and venue of the federal, state and local courts located in New York, New York. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE RELATED TO SPONSOR OR THE SWEEPSTAKES OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW. Privacy: Handling of all participant information, including e-mail addresses, will be consistent with the Bloomingdale's, Inc. Notice of Privacy Practices. See https://customerservice.bloomingdales.com/app/answers/detail/a_id/357/kw/privacy.